

**UNDER EMBARGO UNTIL OCTOBER 17, 2017 (10 a.m. EST / 7 a.m. PST)**

## **Phiaton Releases Neck Band Style BT 150 NC Earphones Featuring Active Noise Cancellation and Touch Interface**

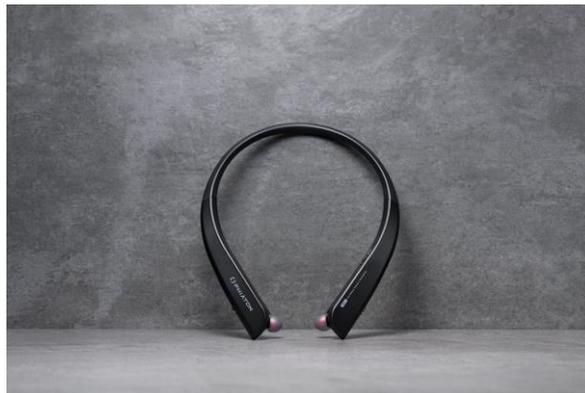


*IPX4 certified earphones deliver Bluetooth 4.2 technology and a sleek, no-slip design*

**IRVINE, Calif. (October 17, 2017)** – [Phiaton Corporation](#), a premium manufacturer of high-performance personal audio products, announces the latest addition to its popular line of wireless headphones and earphones: the [BT 150 NC](#). Featuring Bluetooth® 4.2, powerful 12mm dynamic drivers and a lightweight design, BT 150 NC was built for professionals on the go. The new neck band style earphones are available for \$149 on [Amazon](#).

**See BT 150 NC in action [here](#).**

The lightweight neckband earphones offer an interactive surface on the sides of the neckband for convenient call and music control with the tap or swipe of a finger to fast forward, rewind, play, pause and adjust volume. For resting on a plane or reading an article on the train, BT 150 NC cancels ambient noise by up to 95%, while its Memory Flex neckband provides a comfortable fit with a sleek, no-slip design.



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Ideal for long flights, BT 150 NC provides six hours of music playing and call time with the noise cancelling feature on and 10 hours of battery life with the feature turned off. The earphones also feature a Power Saving Sensor that automatically powers off the active noise cancelling when the earbuds are retracted to help prolong battery life. Everplay-X keeps the music going even if the battery runs out or the audio device is not Bluetooth compatible. With an IPX4 sweat and water-resistant rating, the earphones' versatile design makes it ideal for the gym and on-the-go listening.

Powerful 12mm dynamic drivers feature a double layered carbon film, delivering balanced, vibrant sound, and aptX technology increases digital streaming efficiency and improves overall dynamic range. Keeping listeners connected, the earphones' vibration notifications signal when a call is being received, when the listener is outside the communication range or the earphones are turned on or off. The BT 150 NC also offers Multipoint Connection, connecting any two Bluetooth-enabled devices simultaneously, such as a smartphone and tablet, and Clear Voice Capture (CVC) technology for clearer communication while on a call.

Each package includes four ear tip sizes, ensuring a perfect fit, the retractable earbuds allow for the perfect individual cord length as well as convenient, tangle-free storage. BT 150 NC neck band earphones are the latest addition to Phiaton's popular line of trusted Bluetooth® headphones and earphones, which includes the recently announced BT 390 on-ear, foldable headphones.

Phiaton's [BT 150 NC](#) earphones are available now in black and silver for \$149 on [Amazon](#).

### **About Phiaton Corporation**

Phiaton produces elegant and crystal clear premium headphones and earbuds that are designed for the audiophile who's searching for superb sound quality. Every Phiaton product combines inventive technology and elegant design for the most natural soundstage, wearability and eye-catching appeal in audio gear today.

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